

HANDMADE OXFORD ONLINE FAIR

Handmade Oxford Online will take place from **Thursday 14 - Sunday 17 July 2022**.

With a stand booking, take advantage of the **PREMIUM PLAN reduced fee of £99.00 + VAT** (worth £149.00 + VAT)

There is a commission of 20% + VAT on sales through our online platform. One off setup fee of £50.00 + VAT (*first time exhibitors only*)

The fair will take place on a customised, easy to use platform where customers will be able to interact with the exhibitors, shop, watch live demonstrations, attend talks program, from anywhere in the world in real time.

All this can be done by the visitor using their mobile phones, computers or tablets.

One of the most important factors would be the ease of participation for both exhibitors and customers and interaction with each other during the event.

Explore the Interactive Virtual Craft Fair Platform: interact.handmadeinbritain.co.uk

	BASIC PLAN	STANDARD PLAN	PREMIUM PLAN
Participation fee	£49 + VAT	£99 + VAT	£149 + VAT
One off setup fee (<i>first time exhibitors only</i>)	£50 + VAT	£50 + VAT	£50 + VAT
Commission on sales through our website	20% + VAT	20% + VAT	20% + VAT
Number of products	12	20	UNLIMITED
Instagram story	X	YES	YES
Facebook post feature	X	YES	YES
Newsletter inclusion	X	YES	YES
"Spotlight" feature	X	YES	YES
Website banner feature	X	YES	YES
Demonstration videos	X	YES	YES
"Design Story" feature	X	X	YES
"Top picks" feature	X	X	YES
Live Sessions	X	X	YES
Feature in paid social media campaign	X	X	YES
Live auction	X	X	YES
Your own website link	X	X	YES