



27 - 30 June 2019



### CALL FOR APPLICATIONS

Apply by: 4 January 2019

[handmadeinbritain.co.uk/oxford](http://handmadeinbritain.co.uk/oxford)

Craft & Design | Interiors & Lifestyle | Print & Photography  
Sculpture | Artisan Food | Workshops & Demonstrations

*Art in Action* & HANDMADE  
in Britain present

The International Contemporary Arts Festival  
**HANDMADE Oxford**

IMAGE – [Carolyn T Ceramics](#). Photography: [Yeshen Venema](#)

## Handmade in Britain collaborates with Waterperry Gardens to create a new arts festival, building on the legacy of Art in Action

Handmade Oxford – The International Contemporary Arts Festival

Thursday 27 – Sunday 30 June 2019, 10am – 6pm

Waterperry Gardens, Waterperry, Oxford OX33 1LA

Apply online by Friday 4 January 2019 at [handmadeinbritain.co.uk/oxford](http://handmadeinbritain.co.uk/oxford)

Following on from the success of the company's existing events in Kew, Edinburgh and Chelsea, Handmade in Britain is excited to announce its collaboration with **Waterperry Gardens** for a new event, **Handmade Oxford – The International Contemporary Arts Festival** in June 2019.

Building on the legacy of **Art in Action**, which successfully ran for **40 years (1977 – 2016)**, Handmade Oxford will be held at Waterperry Gardens and will bring together some of the most contemporary artists and designer-makers from all over the world, in a four-day event running from **Thursday 27 – Sunday 30 June 2019**.

The show will feature **craft and design, sculpture, artisan food, interiors and lifestyle, print and photography, workshops and demonstrations**.



CRAFT & DESIGN



SCULPTURE



PRINT & PHOTOGRAPHY



ARTISAN FOOD



INTERIORS & LIFESTYLE



DEMONSTRATIONS & WORKSHOPS

Just a stone's throw away from Oxford, Waterperry Gardens is home to eight acres of beautifully landscaped ornamental gardens and is very well known for having hosted Art in Action for 40 years. In 1977, 51 artists and musicians took part in the first Art in Action and 14,000 visitors arrived.

In 2016, Art in Action welcomed approximately **28,000 people** over four days. Visitors came to learn, buy and enjoy the exhibitions, classes and performances.

**Handmade in Britain was established in 2007** to provide a platform to support and promote design and craft talent through fairs, events and pop-ups. Growing from an autumn fair in Chelsea Old Town Hall, the Handmade in Britain team now organises **four annual fairs** in collaboration with well-known organisations such as Royal Botanic Gardens, Kew ([Handmade at Kew](#)) and Royal Botanic Garden Edinburgh ([Handmade Edinburgh](#)).

Handmade in Britain is continually developing new and exciting opportunities in the world of contemporary craft and design, and earlier this year launched an online marketplace to offer a new digital platform to makers.

With a passion for craft, Handmade in Britain is committed promoting the work of talented makers, designers and craftspeople whilst engaging new audiences.

#### Media enquiries:

For further press information, images and interviews please contact  
**Nicola Jell:** [nicola@handmadeinbritain.co.uk](mailto:nicola@handmadeinbritain.co.uk) / 020 3490 6556

#### Notes to the editors:

- The deadline for the first round of applications for Handmade Oxford is Friday 4 January 2019
- Applications are open to craftspeople, designers, artists, photographers, beauty and wellbeing brands and artisan food producers
- Venue: Waterperry Gardens, Waterperry, Oxford OX33 1LA
- Tickets to the event will be on sale early 2019
- Handmade in Britain organises [Handmade at Kew \(4 – 7 October 2018\)](#), [Handmade Chelsea \(9 – 11 November 2018\)](#), [Handmade Oxford \(27 – 30 June 2019\)](#) and [Handmade Edinburgh](#).
- Handmade in Britain provides mentoring and workshops opportunities for designer-makers. [Click here](#) for details
- Handmade in Britain recently launched an online marketplace featuring over 120 designer-makers. [Handmade ONLINE](#).

[Handmade in Britain](#) was established over a decade ago by engineer-turned-designer Piyush Suri, advocate of everything handmade. After working for a few years in the industry, he single-handedly built his initiative to support and promote British designer-makers. Throughout its existence Handmade in Britain has provided a platform to support and promote design and craft talent through fairs, events and pop-ups. Workshops and business mentoring are also key to Handmade in Britain's mission to support the designer-maker communities. As a company we work hard to increase accessibility, create new market opportunities and maintain high standards in the contemporary craft sector, whilst providing a comprehensive support programme for new graduates and up-and-coming design talent. We continue to grow and expand, increasing opportunities for our members and raising our profile within the sector and beyond.

[handmadeinbritain.co.uk](http://handmadeinbritain.co.uk)

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