

# IDENTITY

## ART / DESIGN COMPETITION

This competition is a part of  
Handmade Oxford - The International Contemporary Arts Festival

Organised by  
HANDMADE  
in Britain

Event partners  
ASHMOLEAN ZEALOUS

### INVITATION TO PRESS VIEW

*Identity* - competition winner and winner of the public vote to be announced at the Ashmolean Museum, Oxford - 6pm Thursday 13 June 2019.

Handmade in Britain presents *Identity*, a competition celebrating contemporary art, craft and design exploring self-identity and personal expression at the Ashmolean Museum.

The final shortlist of 24 has been chosen from 330 applications and the winner will be announced at a private view at the Ashmolean on 13 June 2019. To attend reply to [rsvp@handmadeinbritain.co.uk](mailto:rsvp@handmadeinbritain.co.uk).

All entries are unique or limited edition pieces and will be available for sale at the Ashmolean shop, online and at Handmade Oxford.

Judges Emma Bridgwater, renowned designer and manufacturer; Matthew Winterbottom, Curator of Sculpture and Decorative Arts, Ashmolean Museum; and Shirley Jackson, Commercial Director, Ashmolean Museum, will choose the final winner who will receive £700 towards the cost of a stand at a future Handmade in Britain event, a further opportunity to display their work at the Ashmolean Museum, lunch for two in the Rooftop Restaurant, and a pair of tickets to the 'Last Supper in Pompeii' exhibition which opens on 25 July 2019 at the Ashmolean.

These selected shortlisted entries are available to view through our partner, submissions platform, Zealous, and at the Ashmolean from 13 June and at Handmade Oxford from 27 June. Submissions range over many disciplines including art, photography, sculpture, fashion, furniture, ceramics and glass. You can see the shortlisted entries [here](#).

There is also a public vote: To vote, visit [handmadeinbritain.co.uk/Identity](http://handmadeinbritain.co.uk/Identity) before 31 May 2019, when votes will be counted.

*Identity* will open at the Ashmolean Museum on 13 June, before moving online to the Ashmolean website, and will be installed at Handmade Oxford where the exhibition will run for the duration of the show (27-30 June 2019).

Organised by:

HANDMADE  
in Britain

Supported by:

ASHMOLEAN

ZEALOUS

  
Waterperry  
Gardens

### Media enquiries:

For further press information, images and interviews please contact

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### Notes to the editors:

- *Identity* Winners announcement and VIP private view and press event: Thursday 13 June 2019, 6-8.30pm
- *Identity* exhibition at Ashmolean: Friday 14 June to Sunday 16 June 2019
- *Identity* exhibition [online](#): 17 June to 25 June 2019
- *Identity* exhibition at Handmade Oxford Thursday 27 June to Sunday 30 June 2019, 10-6pm
- Handmade Oxford is open: Thursday 27 – Sunday 30 June 2019, 10am – 6pm
- Handmade Oxford VIP and press event: Thursday 27 June 2019 (evening)
- Venue: Ashmolean Museum, University of Oxford, Beaumont St, Oxford OX1 2PH
- Handmade Oxford at Waterperry Gardens, Waterperry, Oxford OX33 1LA
- Ticket details [here](#)

[Handmade in Britain](#) was established over a decade ago by engineer-turned-designer Piyush Suri, advocate of everything handmade. After working for a few years in the industry, he single-handedly built his initiative to support and promote British designer-makers. Throughout its existence Handmade in Britain has provided a platform to support and promote design and craft talent through fairs, events and pop-ups. Workshops and business mentoring are also key to Handmade in Britain's mission to support the designer-maker communities. As a company we work hard to increase accessibility, create new market opportunities and maintain high standards in the contemporary craft sector, whilst providing a comprehensive support programme for new graduates and up-and-coming design talent. We continue to grow and expand, increasing opportunities for our members and raising our profile within the sector and beyond.

[handmadeinbritain.co.uk](http://handmadeinbritain.co.uk)

**Unit 10 | Old Paradise Yard | 20 Carlisle Lane | London | SE1 7LG**

### The Ashmolean Museum

[The Ashmolean Museum](#) is the University of Oxford's museum of art and archaeology. Opened in 1683, it is the oldest public museum in the world. Its world famous collections from around the globe range from Egyptian mummies and classical sculpture to the Pre-Raphaelites and modern art. The Museum is open daily from 10am to 5pm and admission is free. The Sainsbury Special Exhibition Galleries within the Ashmolean host a range of world class temporary exhibitions. 'Jeff Koons at the Ashmolean', the current exhibition runs until 9 June. 'Last Supper in Pompeii' will show from 25 July 2019 - 12 January 2020.

### Zealous

Handmade in Britain has partnered with online submissions platform, [Zealous](#), to bring the art and design competition identity to a wider audience through their fast-growing network of creatives, organisations and their seamless submissions process.

### Waterperry Gardens

Handmade Oxford - The International Contemporary Arts Festival takes place at Waterperry Gardens, Thursday 27 - Sunday 30 June 2019, 10am to 6pm.

[waterperrygardens.co.uk](http://waterperrygardens.co.uk)

**Waterperry Gardens | Waterperry | Oxford | OX33 1LA**

Handmade in Britain events



Handmade ONLINE

