

# handmade09 InBritain

## Appreciating British Craftsmanship

### PRESS RELEASE



Kate Schuricht



Janet Stahelin Edmondson



Annabel Faraday

Handmade in Britain launches British Designer- makers in India to showcase the brightest and most innovative talent in British contemporary design (9<sup>th</sup> – 12<sup>th</sup> October 2009).

Following critical and commercial acclaim in Britain, this showcase in India is destined to set a very high standard for the design and craft events. Handmade in Britain have created a show where buyers and designers alike are sure to be inspired by quality, originality and Eco conscious ethos behind the works for sale.

Designer-maker **Piyush Suri** established Handmade in Britain as an initiative to maintain the high standard in the British Craft sector and create market opportunities for buying craft.

Handmade in Britain also provides a platform for new designer-makers by offering part sponsorships and supports them through training workshops preparing them for the show. Handmade in Britain plans to successfully launch British Designers in Indian Subcontinent in collaboration with our India partner Devika Sharma Pathak who is a well known fashion designer.

Those visiting the **Epicentre Diwali Mela** will be able to choose from a range of Eco conscious products such as hand-crafted jewellery, ceramics, silverware, and a choice of home accessories from 10 of the most talented UK based designers.

But it is not just about design, more importantly, and as the name suggests, everything on sale will have been made in Britain. Handmade in Britain is dedicated to supporting home grown talent and creating beautiful items for you to love and cherish.

A selection of Designers who would be at the show are **Kate Schuricht** whose raku ceramic pieces are conceived as small scale installations, intimately grouped together and emphasizing the relationship between the inside and the outside of the containers. **Janet Stahelin Edmondson** who works in porcelain, using lace, embroidery and crochet to add textural decoration on the hand built vessels. She uses antique Swiss textiles that belonged to her grand father uniting texture, form and material in delicate but functional pieces with a very personal inspiration. **Aline Johnson** who designs and produces a range of fused and kiln-formed glass tableware, lighting and vases inspired by the sparkling translucency, the fluidity and the ever-changing colour-palette of the sea.



Aline Johnson



Rebecca Ann Johnson



Jo Davies

The range of products to be on offer will be far from your average run-of-the-mill gift, every item will be hand crafted, made to stand out and, importantly, British.

If you are looking for that 'something' a little bit different, a visit to Handmade in Britain stand at **Epicentre Diwali Mela** is a must-see event which will give you the perfect excuse to pamper yourself and your loved ones this festive season in British Style.

For more information on our forthcoming shows and/or to arrange an interview: Please contact

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#### **Notes to the Editors:**

- For more information on Piyush Suri and his design work, please visit [www.piyushsuri.com](http://www.piyushsuri.com).
  
- Handmade in Britain is an initiative to:  
Maintain the high standards in British Craft sector and create market opportunities for buying craft.  
Provide a platform to new designers/makers to start their own business. Increase the accessibility of the works of crafts people to the public.  
Organize training workshops for new designers/makers.  
Focus on eco-friendly and low carbon footprint level hand-crafted products.
  
- High resolution product images available
- Handmade in Britain partners with Indian fashion designer Devika Sharma Pathak to successfully launch British Designers in Indian sub-continent. For arranging interviews in India please contact Devika +91 98100 73152